After The Races

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Dear friend,

My name is Bonnie McRae, Founder and Director of the non-profit After The Races (ATR) - an organization committed to the rehabilitation and rehoming of retiring racehorses. Since our inception in 2011, we have served nearly 900 horses to new careers and new homes, but very recently we've reached a critical juncture in our mission.

I am writing to announce a new and urgent capital campaign, and we hope you will consider joining us in our efforts. On New Years Eve, our landlord delivered the news that the farm ATR calls home will be placed on the market soon. ATR has been renting farms for over 12 years, but we have truly felt "at home" on this property for the last six years. We are launching this campaign to SAVE OUR HOME and preserve a permanent location for racehorses in need upon their retirement from racing.

This is certainly a large-scale fundraiser with a very short deadline. The land owner is asking \$1,400,000 for the property. To purchase the farm ourselves, ATR will need to raise at least \$800,000. Between what ATR had set aside for a property and just a few early donors, we have already raised \$110,000, but we are in need of much more help to save our home and our program.

In addition to providing a PERMANENT home for ATR, purchasing this property, or another, will open up possibilities for expansion to include a dedicated rehabilitation facility for racehorses recovering from track related injuries. ATR would also be able to implement an internship program to promote education of future generations of horsemen and women. Both programs would only continue to benefit more horses over the years.

This campaign has a very short window as our landlord hopes to sell the farm this winter. Please consider making a donation or a pledge to donate a larger amount. Please help ATR not only save its current home, but help to establish a permanent facility that will continue serving retiring racehorses for decades to come.

Sincerely.

Bonnie McRae

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After The Races

Donations can be made by mail:

After the Races 3168 Telegraph Rd Elkton, MD 21921

Donations can also be made through our website:

www.aftertheraces.org/donate

Additionally you can donate through Venmo or PayPal. Please note that the donation is for the farm if you use this route.

Paypal: info@aftertheraces.org

Venmo: @aftertheraces

Lastly, donations can be made in your name or in honor or memory of another. They can also be made in memory of a past horse or treasured pet.

Donations greater than \$1,000 will have the option to have a place on the farm dedicated in their name or a loved one's name (including loved pets). More information on these donor levels can be found on the website.

www.aftertheraces.org/savethefarm/